

*Mr Briggs*

# LINCOLN LORE

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## LINCOLN LORE

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ENDOWED BY  
THE LINCOLN  
NATIONAL LIFE  
INSURANCE  
COMPANY

Dr. Louis A. Warren - - - Editor

### LINCOLN LORE ONE YEAR OLD

The first issue of Lincoln Lore went forth one year ago today. It was sent out to about two hundred Lincoln students and collectors of Lincolniana and a few newspaper editors.

As the venture was largely an experiment, the reaction of those who received the broadside, and who were in a position to judge its merits, was watched with anxiety. During the entire year there has not come to the attention of the editor an adverse criticism or a note of discouragement.

The mailing list of the publication has grown from two hundred to twenty-four hundred with an increasing number added each week. With a greater number of people now receiving the publication there has been necessarily a widening interest in the subject matter discussed. The many special groups which are now numbered among the Lincoln associates, a term which might designate those receiving the bulletin, demand different avenues of approach to the Lincoln question.

If the special students and collectors of Lincolniana find some of the subject matter does not deal directly with their own needs, it is hoped that they will charge it to the desire on the part of the editor to serve constituents in other fields of Lincoln research.

Every publication at times feels that it ought to justify itself by presenting testimonials. There have been literally hundreds of these compliments received by Mr. Arthur F. Hall, President of The Lincoln National Life Insurance Company, which has endowed the Lincoln Historical Research Foundation. An equally large number of expressions of good will and interest have been received by the editor.

This anniversary number of Lincoln Lore would seem to be the proper place to display some of these testimonials taken at random from the large number at hand.

#### Testimonials

"My reaction to this publication is wholly favorable and even enthusiastic.  
*A Kentucky attorney.*

"Lincoln Lore, as a reliable organ of Lincolniana, has grown into a national informant."

*Chancellor of a southern university.*

"Here is one of the best things that I have seen in all my search in the vast field of Lincolniana."

*Famous New York attorney.*

"These bulletins have given me great pleasure and I always read them with interest."

*Judge of supreme court, state of Washington.*

"This little pamphlet is read with very great interest and is filed with great care."

*Secretary of a southern state historical society.*

"We find Lincoln Lore a most valuable and important addition to our historical library."

*Secretary of a western state historical society.*

"Lincoln Lore is without doubt proving of considerable interest to our many readers here in our library."

*Librarian of a New England Genealogical Society.*

"It seems to me that you are doing something unique and valuable. I certainly think the bulletin is worth while."

*Editor of New York City newspaper.*

"Its system, the regularity of its issue, its accuracy and concentration makes the Lincoln Lore a real educational leaflet."

*California physician.*

"I prize it very highly. I believe it is doing a fine service to disseminate Lincoln knowledge in so clear, concise, readable, and preservable form."

*Minnesota clergyman.*

"I consider it a very positive contribution to the sum total of historical research concerning the life and career of Abraham Lincoln."

*New Jersey minister.*

"Lincoln Lore is different. No two issues are alike. The very design of the thing is new, novel, and useful, as they say in Cannon law."

*Iowa attorney.*

"Lincoln Lore stimulates a most intensive study of the life of Lincoln because of new points of information which it frequently contains."

*A Philadelphia collector for fifty years.*

"I have been much impressed with the value and interest of the information contained in these broadsides. I believe you are performing a real service to Lincoln lovers."

*Philadelphia financier.*

"I cannot but feel that it will be a valuable reservoir of facts relating to the great man to whose memory it is dedicated."

*Executive of an Ohio life insurance company.*

"The publication of this matter is eminently worth while. At least I am deeply interested in all issues and am preserving them for future reference."

*President of an Indiana college.*

"I have sincerely appreciated the broadside and want you to feel that I am a hearty supporter and ready to speak in warm commendation of Lincoln Lore."

*Headmaster of a Massachusetts academy.*

"The subjects treated have been well-chosen, the statements of fact have been careful and accurate, and the suggestions and opinions advanced of solid worth."

*Chicago attorney, and collector.*

"Many of the items are practically new matter to the average Lincoln student and better known facts are collated in such a way as to render a valuable service to more advanced Lincoln students."

*A Minneapolis banker.*

"You seem to have successfully avoided the commonplace. There is an air of newness or originality about the points you treat and the way you treat them that is quite refreshing."

*Springfield, Illinois, attorney.*

"It contains so many bits of information which are not ordinarily found in any formal publication and which usually have the stamp of authority when appearing in Lincoln Lore."

*Nationally known attorney.*

"Lincoln Lore serves a most needed purpose and is of great value to the Lincoln student, whether he be a primary student or one of more advanced standing."

*Springfield, Illinois, attorney and Lincoln authority.*

"I think Lincoln Lore is effective not in any spectacular way but coming as it does at regular intervals it always emphasizes something clean, pleasant, and instructive."

*President of a Michigan automobile corporation.*

"Many of the little intimate incidents of the life of the great Lincoln, many of which are unknown to the public generally, are emphasized in this splendid publication."

*A governor of a southern state.*

"It is worthy of enthusiastic praise. It puts into our hands information of current activities among those who find the time and inspiration to emphasize important phases of Lincoln's transcendent career."

*Well-known Illinois judge.*

"I have read many books, large and small, on the life of Abraham Lincoln; nevertheless the little broadside which you issue from time to time always brings fresh information in a very readable and comprehensive way."

*Lieutenant-Governor of a western state.*